

M/s. Bapulal Yasar & Associates
Company Secretaries

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Ref: BYA/ MDU/KVB-CSR Impact/001/2022-23

Date: 20th June, 2022

To
The Karur Vysya Bank Ltd
(CIN: L65110TN1916PLC001295)
No.20, Erode Road
Vadivel Nagar, L.N.S.,
KARUR-639002.

Dear Sirs,

SUB: Report on Impact Assessment for the “WALK ‘n’ JOG” PROJECT

We have been appointed as Independent Impact Assessment Agency for conducting Impact Assessment Study of the CSR Projects / Activities taken up and completed by the M/s. Karur Vysya Bank Limited (CIN: L65110TN1916PLC001295) [KVB / Bank] during earlier years and which have completed one year from the completion of the project during the Financial Year 2021-22, vide Engagement Offer communication of KVB by e-mail dated 12/01/2022 and our acceptance communication by e-mail dated 12/01/2022.

The “WALK “n” JOG” Project was started by the Bank on 08-03-2019 and completed on 15-12-2020 and thus having completed one year from the date of completion, has fallen due for the Impact Assessment.

Accordingly, we have taken up the assignment and completed the same. We are sending attached our report in this regard.

It has been our privilege to work for your esteemed bank and we look forward to continuing our relationship with you.

For *Bapulal Yasar & Associates*
Company Secretaries


CS. R.K. BAPULAL, FCS:5893; CP:3842
Senior Partner



Cont...2

Disclaimer and Notice to Reader

1 This report has been prepared by Bapulal Yasar & Associates, Company Secretaries, Madurai (BYA) exclusively for the Karur Vaysa Bank Ltd. (Bank), based on the terms of the engagement communication sent to BYA from the Bank, vide KVB by e-mail dated 12/01/2022 and our acceptance communication by e-mail dated 12/01/2022.

2 The performance of BYA's services and the report issued to the Client are based on and subject to the terms of the referred engagement.

3. This report sets forth our views based on the completeness and accuracy of the facts stated to BYA by the Bank and any assumptions that were included. If any of the facts and assumptions is not complete or accurate, it is imperative that we be informed accordingly, as the inaccuracy or incompleteness thereof could have a material effect on our conclusions.

4. While performing the work, we assumed the genuineness of all signatures and the authenticity of all original documents. We have not independently verified the correctness or authenticity of the same.

5. We have not performed an audit and do not express an opinion or any other form of assurance. Further, comments in our report are not intended, nor should they be interpreted to be legal advice or opinion

6. Our report may make reference to our 'Analysis'; this indicates only that we have (where specified) undertaken certain analytical activities on the underlying data to arrive at the information presented; we do not accept responsibility for the veracity of the underlying data.

7. In accordance with its policy, BYA advises that neither it nor any of its partner or employee undertakes any responsibility arising in any way whatsoever, to any person other than Client in respect of the matters dealt with in this report, including any errors or omissions therein, arising through negligence or otherwise, howsoever caused.

8. In connection with our report or any part thereof, BYA does not owe duty of care (whether in contract or in tort or under statute or otherwise) to any person or party to whom the report is circulated to and BYA shall not be liable to any party who uses or relies on this report. BYA thus disclaims all responsibility or liability for any costs, damages, losses, liabilities, expenses incurred by such third party arising out of or in connection with the report or any part thereof.

9. By reading our report, the reader of the report shall be deemed to have accepted the terms mentioned hereinabove.

For *Bapulal Yasar & Associates*
Company Secretaries


CS. R K BAPULAL, FCS:5893; CP:3842
Senior Partner



INDEPENDENT IMPACT ASSESSMENT REPORT -2022

ON WALK "n" JOG PROJECT

IMPLEMENTED BY

THE KARUR VYSYA BANK LIMITED



PREPARED BY

BAPULAL YASAR & ASSOCIATES
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ACKNOWLEDGEMENTS

This report assesses the extent to which the CSR intervention / initiative by The Karur Vysya Bank Limited (KVB) could achieve its intended results/goals. Any such assessment would not be possible without the support of the community members, beneficiaries, KVB staff and officers.

At the project site where the assessment team visited, the stakeholders were responsive, attentive and welcoming. To every person who gave his or her time, spoke to us and for the courtesy extended by them, we wish to put on record our gratitude.

The help and assistance provided by KVB has been outstanding. All information was neatly collated and request for additional data was promptly attended. The discussion with the CSR team at KVB 's Central Office was highly informative and enriching.

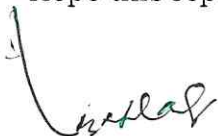
We wish to thank Shri. G. R. Sairaj, General Manager (Personal Banking- Assets) and Shri. N. Vaidyanathan, Assistant General Manager (Personal Banking- Assets) for their support, encouragement and insights.

The logistical support provided, Day to day coordination and access to project details provided by Shri G. Venkatesan, Asst. Manager (CSR) and Mr. Sreeram L, Manager was timely and the empathy and patience exemplary.

The study team was accompanied in the field by Shri. G. Venkatesan. His enthusiasm and support including late hours in the field was critical in successful completion of the field work.

We would be failing in our duty if we do not recognise the excellent Survey work done and the report thereon generated by Shri. G. Venkatesan, Asst. Manager (CSR), which largely helped the study team in completing the study and generating the study report in a very short span of time.

Hope this report helps make an excellent CSR Program even better.


CS. R. K. BAPULAL,
Senior Partner
M/s Bapulal Yasar & Associates
Company Secretaries, Madurai



Executive Summary

The new CSR rules framed under the Companies Act, 2013 (Act) with effect from April 1, 2021 mandate that Corporates now need to formally assess the Impact of their CSR projects. Large spenders such as the Karur Vysya Bank Ltd. (Bank) hence require to do this study for the projects that were completed over a year ago. The Act further specifies that in order to maintain transparency, this study should be done by an Independent Agency. For this purpose, we, M/s. Bapulal Yasar & Associates, Practicing Company Secretaries, at Madurai, were requested to provide our services and on submission of our proposal, the Bank vide their e-mail communication dated 12/01/2022 engaged us as Independent External Agency for conducting the said study for the CSR project (s) falling due for such study during the financial year 2021-22. Accordingly, one project named 'WALK "n" JOG' which was completed in December, 2020 has fallen due for the study during 2021-22. The post assessment report is furnished here in below.

1. Introduction

1.1. About the Karur Vysya Bank Ltd.

Karur Vysya Bank (KVB) is one of the oldest private sector banks in the country, which has been a trend setter in the field of Banking since its inception on 1st July, 1916 at Karur. Adapting technology to introduce innovative products and services, it has merited reputation of being one of the best of its kind in serving its clientele encompassing almost all segments of the society. Today KVB is having 790 branches spread across the country.

The Founders of the Bank had a foresight about the concept of CSR as can be seen from one of the Articles contained in Articles of Association executed in 1916 at the time of the bank's incorporation which states as under:

"Every year the bank has to appropriate a sum out of the net profits of the year at the rate of one rupee for every one hundred rupees for the purpose of Charity which shall be added to the charity fund.

The Board of Directors shall utilize the amounts which are lying in the Charity Fund account for charitable purpose."



Now that the mandatory CSR provisions have come into existence, KVB has formulated its Revised CSR Policy as contained in its CORPORATE SOCIAL RESPONSIBILITY POLICY- VERSION 2.0 Document. It's CSR and Sustainability vision and mission as contained in the said document is reproduced here below:

KVB'S CSR and Sustainability vision and mission

“To contribute to the social and economic development of the community and to establish itself as a responsible corporate citizen. KVB realizes that CSR of the Bank is not just compliance, but it is a strategic and wholesome approach towards the Planet, People and Profit. The Bank understands that well-meaning and well implemented CSR will bring about some relief to larger issues that are of social and environmental in nature.”

KVB conducts interventions in the following domains:

- (a) HYGIENE AND HEALTHCARE
- (b) EDUCATION
- (c) ARTS AND CULTURE
- (d) ENVIRONMENT:
- (e) SKILL DEVELOPMENT
- (f) WOMEN EMPOWERMENT

1.2. About the Agency conducting Impact Study

M/s Bapulal Yasar & Associates (BYA) is a Partnership Firm engaged in the Professional Services as Practicing Company Secretaries at Madurai in the State of Tamil Nadu. The Senior Partner of the Firm has been in the CS practice as a sole proprietor of M/s R K BAPULAL & ASSOCIATES, since May, 2001. Established in the April, 2016, BYA has been rendering secretarial services under the Company Law and other Corporate Laws to various corporate entities of varying sizes engaged in varied businesses and services located in Madurai and other districts in South Tamil Nadu. Being a maiden venture for the firm, its partners have taken utmost care in conducting the study and submitting this report.



1.3. About the Project:

Name of the Project: Renovation of iconic Old Amaravathi bridge into Pedestrian Walking Track & Park.

Project Start date: 08-03-2019 - **End date:** 15-12-2020

Project outlay: Rs.2.04 Crores

History of the Project:

Karur is one of the most important industrial and trading centers in Southern part of Tamil Nadu. Home-furnishing, Bus body-building and mosquito net manufacturing units are prominently known industrial units which flourish in Karur.

River Amaravati runs across Karur city. In the olden days, the only way to cross the river was the coracle. Work on a bridge named Desikachar Bridge across the River was commenced in 1919 and completed in 1924. This bridge, most popularly known as OLD AMARAVATI BRIDGE, had been lying in a state of disrepair ever since a new bridge was constructed across the river adjacent to the old bridge. The old bridge was used only by pedestrians and other light vehicles. The District officials of Karur decided to put the bridge to better use and were looking for a suitable partner to implement a scheme to convert it into a Walkers' Track. The District Collector approached KVB with a request to renovate the bridge and create a place for walking & jogging with a Miyawaki model forest in the recreational park, as Karur town is starved for space for any kind of recreational activity and it was felt that this makeover would provide a good place for exercise and recreation for the local population and also would give a face lift to the environment providing a source of GREEN LUNGS to the people of Karur.

On placing the proposal before the CSR Committee and then before the Board of Directors of KVB, the same was approved and the work was commenced on 08.03.2019 and completed on 15.12.2020. After completion of



the work, the bridge was inaugurated by the former Chief Minister of Tamil Nadu, Mr. Edappadi Palanisamy in December, 2020.

Outcome of the Project:

The old bridge was renovated into a walkers' path, named "KVB Walk 'n' Jog". At the entry point of the bridge a Miyawaki forest (a first for Karur District), water fountain and children's play area were established. The made over bridge are provided with pergolas at periodic intervals to provide an aesthetic ambience. Planter boxes have been installed along the middle and on both sides of the Walk N Jog. Twin seats have been provided around the planter boxes under the pergolas. Ornamental hand rails have also been installed on both sides of the bridge. A music system playing soft music has also been installed. The garden area has been provided with colour fountain; children's play area, besides the Miyawaki forest. Bio toilets have been set up.

2. Evaluation and Methodology

2.1. Objective of the Study

KVB believes in continuous learning and improvement. Hence it desires to conduct a study that would not only assess the impact the CSR projects have created but also evaluate how the projects can be improved and expanded in the core areas envisaged in its CSR Policy, viz. HYGIENE AND HEALTHCARE, EDUCATION, ARTS AND CULTURE , ENVIRONMENT,SKILL DEVELOPMENT AND WOMEN EMPOWERMENT.

2.2. Method of Evaluation

We have followed a comprehensive approach for impact assessment of KVB's project in Karur City. The data is collected using the following tools:

1. Survey – field
2. Interviews with the beneficiaries at the spot conducted by us on 13th and 14th June, 2022
3. Secondary data/Available reports/baseline
4. Field observations



Key stakeholders

Direct Project Beneficiaries (Walkers, Joggers, People using the park for Physical exercises, Meditation, general relaxation etc.) were reached out to, to collect the data, feedback reports and information for the study.

Criteria for Assessment

During the we tried to assess the project on the following criteria.

S.No.	Criteria	Details
1.	Relevance	Whether Intervention suited to the priorities and policies of KVB and the target group
2.	Purpose	Measure the validity and attainment of the objectives through the activities and outputs
3.	Efficiency	- Measure the qualitative and quantitative outputs concerning the inputs and whether the most efficient processes were adopted. Example cost-efficient; time; skill sets, technology and other influencing factors - Measure the extent by which an intervention attains or did not attain its objectives
4.	Impact	Positive or negative changes produced by an intervention, directly or indirectly, intended or unintended
5.	Sustainability	Whether the utility and relevance of the project would remain and continue even after completion of the project.
6.	Community Participation	- Contributing through labour, place, equipment, ideas time and financials - Receiving government financial support/subsidy
7.	Increase Goodwill	- Community demands are fulfilled, which improves relations and acceptance - Opposition reduced and avenues emerge to build participation
8.	Communication	CSR related communication is shared with internal and external stakeholder regularly

Application of the above criteria to the Project under study:

2.2.1. Relevance:

The project is aligned to the Vision & Mission statement of the CSR Policy of KVB relating to Environment as well as to the nation's goal for protection and enhancement of environment.

2.2.2. Purpose:

From the Survey Report furnished in the annexure, it can be easily seen that the objective of the activity / the project, viz. providing safe walking and jogging place for all ages and



genders, recreational avenues leading to physical and mental wellness of the target beneficiaries has been achieved.

2.2.3. Efficiency:

Though we could not have means to measure the qualitative and quantitative outputs concerning the inputs and whether the most efficient processes were adopted, we can easily vouchsafe the efficiency with which the project had been completed considering the fact that the project completed in December, 2020 despite severe disruptions caused due to declaration of lock down by the Governments on account of COVID-19 Pandemic.

2.2.4. Impact:

From the responses received from the actual users of the park through the survey report furnished in the Annexure as also in response to the interaction made by the assessors at the Project spot on 14th June, 2022, creation of positive impact by this CSR initiative of KVB is amply evidenced.

2.2.5. Sustainability:

KVB has obtained the rights from the local administration to maintain the walking track and the park for a period of 20 years. As per this arrangement, the bank could hire its own personnel for the security, sanitary staff and maintenance workers. This ensures that the project is not allowed to go into disuse and disrepair and would be continuously available for use by the target beneficiaries. During the spot visit by the assessors the clean, neat and tidy maintenance of the walking track, its surroundings and the children's play area could be witnessed.

2.2.6. Community Participation:

Contributing through labour, place, equipment, ideas, time and financials was not envisaged from the public, as the project was conceived and planned to be implemented fully by KVB in collaboration with the district administration (Karur Municipal Corporation). Similarly, receiving government financial support/subsidy was not envisaged in the estimated sources of funds for the Project.

However, it is worth mentioning that the district administration has extended its full support in providing the



respective approvals, clearances and removing encroachments. The Public Works Department and State Highways also gave their respective clearances to take up the work. All these supports contributed to the timely completion of the project of this magnitude and social importance.

2.2.7.Increase Goodwill:

The project has created positive image in the minds of the Karur people and this has resulted in substantial business growth of the Bank in 2021-22. Further the beneficiaries of the park are looking at it with reverence and regards for the Bank, whenever they are able to enjoy the clean and neat ambience provided therein.

2.2.8.Communication:

Through hoardings in prominent places of the Karur town and advertisements in the media, the positive aspects of KVB's CSR activities / projects, including the one under present study, are made to reach out to the public.

3. Current Status of the Project:

After inauguration in December, 2020 it was closed for the COVID-19 lock down, but local population was looking eagerly to access the park. Now that the park was reopened and has become fully usable, an average of 250-300 walkers and visitors (children along with parents and youth) come during week days and on weekends the number of visitors increase to more than 700. Being an expanding town and having no other option for recreation in the town, the number of users of KVB Walk 'n' Jog has considerably increased in the course of time. The park has become one of the notable landmarks of KARUR TOWN and is frequented by number of visitors from all segments of society and from all age and gender groups for their own individual purposes like healthcare, recreation, relaxation



from stressful daily chores, etc. With continuous maintenance work done by the service provider engaged by KVB under an agreement entered into with the district administration for 20 years, the park is presenting a commendable view with its clean and aesthetic ambience, easily accessible by the people in and around the Park area. The testimonials and pictures capturing a few glimpses furnished here in below will speak for the above facts.

4. Testimonials and Pictures Gallery:

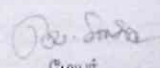
நகராட்சி நிர்வாகம் மற்றும் குடிநீர் வழங்கு துறை

அனுப்பவர், திருமதி V.கவிதா கணேசன், மேயர், மாநகராட்சி அலுவலகம், கரூர்- 639 001.		பெறுபவர், உயர்திரு பொது மேலாளர், கரூர் வைஸ்யா வங்கி - மத்திய அலுவலகம், கரூர்.
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13-06-2022

அன்புடைமையர் வணக்கம்!

கரூர் வைஸ்யா வங்கியின் சமூகப் பொறுப்புணர்வு செயல்பாட்டு திட்ட நிதியின் மூலம் பழைய அமராவதி பாலம் புனரமைக்கப்பட்டு தற்போது அமைக்கப்பட்டுள்ள "Walk N Jog" நடைபாதை பாலம் மற்றும் விளையாட்டுப் பூங்காவளது எங்கள் பகுதியில் உள்ள குழுந்தைகள் விளையாடவும், பெண்கள், முதியோர் மற்றும் இளைப்போர் நடைபயிற்சி மேற்கொள்ளவும் மிகவும் பயனுள்ளதாகவும் உள்ளது. மேலும் இவ்வசதியை ஏற்படுத்தி முறையாக பாளமரித்து வருகின்ற கரூர் வைஸ்யா வங்கிக்கு எங்கள் சார்பாக மனமார்ந்த நன்றியினை தெரிவித்துக்கொள்கின்றோம்.


 மேயர்
 கரூர் மாநகராட்சி
 Mayor
 Karur City Municipal Corporation





S.வளர்மதி சம்பத்

23 வது வார்டு உறுப்பினர்
பணி நியமன குழு உறுப்பினர்
கருநாநகராட்சி

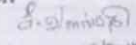


13-6-22

பெறுநர்:
உயர்திரு. பொது மேலாளர் அவர்கள்,
கருநாநகர் வைஸ்யா வங்கி மத்திய அலுவலகம்,கருநாநகர்.

வணக்கம்:
கருநாநகராட்சியில் உள்ள பழைய அமராவதி
பாலத்தினை சீரமைத்து Walk.n.Jog எனும் பெயரிட்டு
மக்களின் பயன்பாட்டிற்காக சிறப்பான பணியினை
மேற்கொண்ட கருநாநகர் வைஸ்யா வங்கியினருக்கு
எமது வாழ்த்துக்கள்.

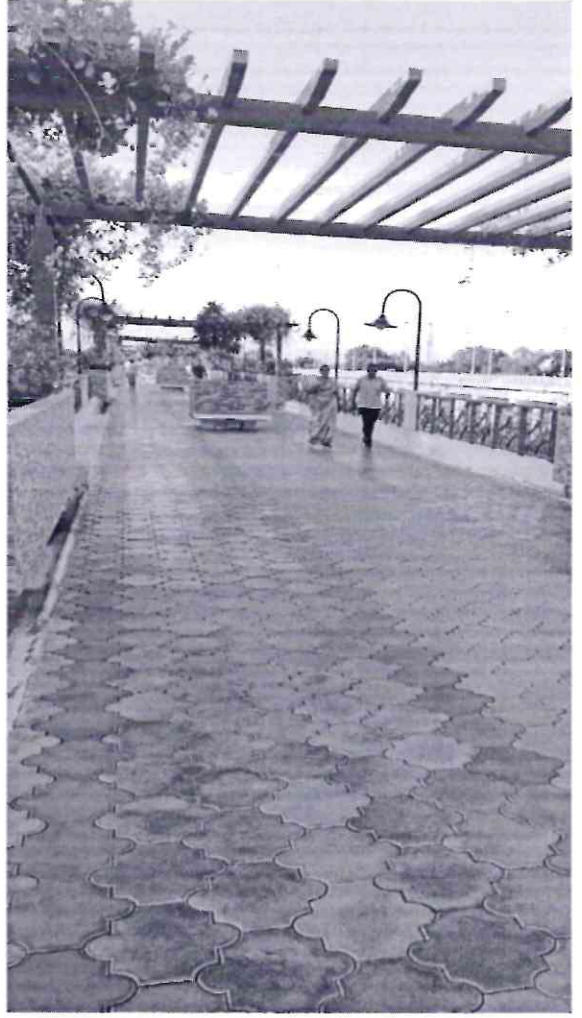
மேலும் நடைப்பயிற்சி பாலம் மற்றும் விளையாட்டு
பூங்காவானது முறையாக பணியாளர்களை கொண்டு
புரையாக்கப்பட்டு பாதுகாக்கப்படுகிறது பொதுமக்கள்
அனைவரும் பயன் பெறும் வகையில் இந்த அமைப்பை
செயல்படுத்தி வருவதற்கு எங்களது மனமார்ந்த
நன்றியினை தெரிவித்துக்கொள்கிறேன்.

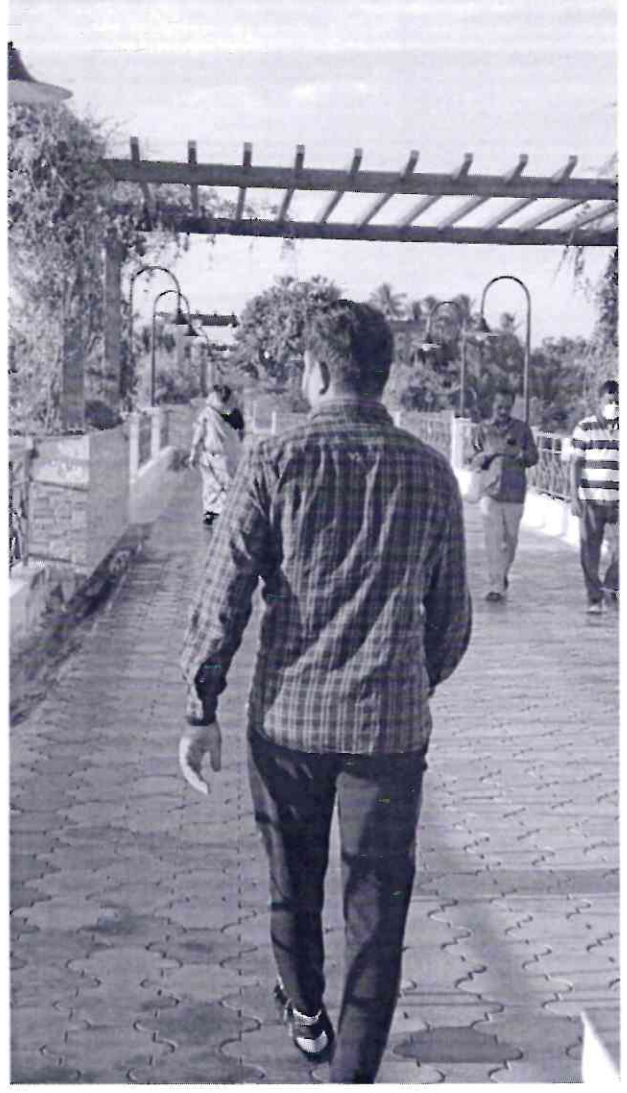
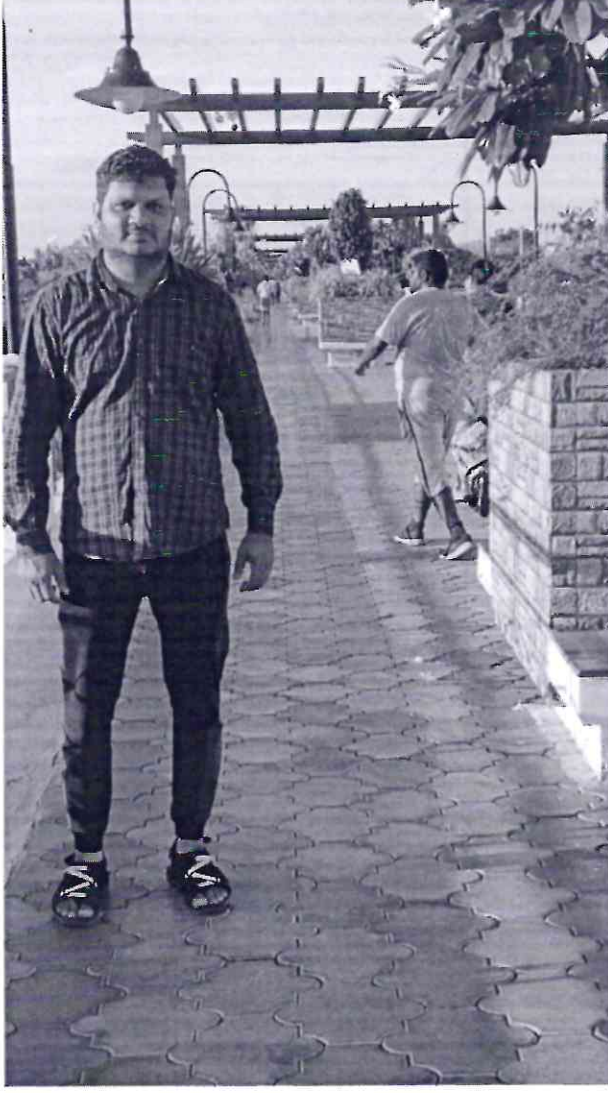

 S. வளர்மதி சம்பத்
 23வது வார்டு உறுப்பினர்
 கருநாநகர் வைஸ்யா வங்கி
 கருநாநகர்













Conclusion:

KVB's intervention through this project has resulted in the following positive aspects:

- KVB Walk 'n' Jog is a safe walking place for women, comfortable recreational place for families and children.
- The regular users who use the park are comfortable with the operational timings and other facilities available therein.
- KVB Walk 'n' Jog is supporting to improve the physical health and enhancing the psychological health of individuals who use the park regularly.
- Cleanliness and safety aspects of the park attracts one time users to become regular users, which is fulfilling their recreational needs and playing inevitable role in the refreshing their overall feelings and positive impact.
- KVB Walk 'n' Jog has added value and significant role in the expanding Karur town.

We will fail in our duty if we do not draw attention of the management of KVB to the demands of the public revealed through the survey report, namely, improving lighting and provision of safe drinking water in the walking track area and also in the Children's play area, request by some of the users for extended time of usage of the park, demand for taking effective steps for ensuring the atmosphere in the jogging area is not spoiled by smoke and foul smell emanating from burning of waste materials and accumulation of stagnant filthy water on the ground below the park, etc., and recommend to the Management to address to these demands and make provision for the same in the post-completion maintenance budget as per the maintenance agreement with the district administration for 20 years.

For **BAPULAL YASAR & ASSOCIATES**
Company Secretaries


R.K. BAPULAL, FCS:5893/CP:3842
Senior Partner



ANEXURE TO INDEPENDENT CSR IMPACT ASSESSMENT REPORT ON

KVB WALK “N” JOG PROJECT, KARUR

Impact of CSR Activities - SURVEY

Name of the Project: Renovation of iconic Old Amaravathi bridge into Pedestrian Walking Track & Park.

Project Start date: 08-03-2019 - End date: 15-12-2020

Introduction:

Karur was one of the most important trading centres during ancient times. The only way to cross the River Amaravathi was the coracle. Work on a bridge across the River was commenced in 1919 and completed in 1924. In a town like Karur, where home-furnishing, bus body-building and mosquito net manufacturing units flourish.

Since Karur town is starved for space for any kind of recreational activity, it was felt that this makeover would provide a good place for exercise and recreation for the local population. In order to conserve the



bridge and convert it into a useful utility for the public, the Karur District



Administration inquired from the bank whether we would be interested to develop the derelict bridge into a walkers' path and park.

The old Amaravathi Bridge was used only by pedestrians and other light vehicles. The bridge was falling into disrepair. The District officials of Karur decided to renovate the bridge and were looking for a suitable partner



to implement a scheme. The District Collector approached the bank with a request to renovate the bridge, and create a place for walking & jogging with a Miyawaki model forest in the recreational park.



The district administration has extended its full support in providing the respective approvals, clearances and removing encroachments. The Public Works Department and State Highways gave their respective clearances to take up the work.



The old bridge was renovated in to a walkers' path, named "KVB Walk 'n' Jog". At the entry point of the bridge a Miyawaki forest (a first for Karur District), water fountain and children's play area were established. The made over bridge are provided with pergolas at periodic intervals to provide an aesthetic ambience.

Planter boxes have been installed along the middle and on both sides of the Walk N Jog. Twin seats have been provided around the planter boxes under the pergolas. Ornamental hand rails have also been installed on both sides of the bridge. A music system playing soft music has also been installed. The garden area has been provided with colour fountain; children's play area, besides the Miyawaki forest. Bio toilets have been set up.



After completion of the work, the bridge inaugurated by the former Chief Minister of Tamil Nadu, Mr. Edappadi Palanisamy in December, 2020. The Bank obtained the rights from the local administration to maintain the



walking track and the park for a period of 20 years. The bank could hire its own personnel for the security and sanitary staff. This ensures that the utility is not allowed to go into disuse and disrepair.



Objective of the Study:

Since inauguration the bridge had completed a year of its functioning and started attracting different kind of users. After inauguration it was closed for the lock down but local population looking eagerly to access the park.

When the park was reopened an average of 250-300 walkers and visitors (children along with parents and youth) come during week days and on weekends the numbers of visitors increase to more than 700. Being an expanding town and having no other option for recreation in the town and the number of users to KVB Walk 'n' Jog has considerably increased in the course of time.

- 1) To know the different set of users and use of KVB Walk 'n' Jog.
- 2) To understand the physical & psychological health implications among individual users of KVB Walk 'n' Jog.
- 3) To assess the facilities provided and its usefulness.
- 4) To know KVB Walk 'n' Jogs' prominence in Karur.

Sampling Method:

KVB Walk 'n' Jog was opened for public use since December 2020. Though it was closed during the Covid-19 second wave and its lockdown, but when the place opened again people of Karur and nearby started using it on regularly. It is serving 350-450 users on daily basis and more than 800 during weekends. An impact survey was planned to conduct among the users of KVB Walk 'n' Jog since it has completed a year and different set of user accessing the park.

There are regular walkers in all age group who come for walking & jogging and to carryout simple exercises during morning and evening as well. Families along with children access the park for recreation and use the play equipment, peer groups visit the place for meet & chat, few visits the place to sit & relax, group of homemakers (women members) uses the park for a brisk walk & talk as well and finally students visit the place with group to take photos and chat.



Stratified Random Sampling:

Sampling Universe: The combination of sampling universe is diverse since there are different groups visiting the place. Based on round the year user it is derived an average of 9000 users per month visiting the bridge. The past one month total users are 8640 (2310 during morning and 6330 in the evening). An average of 77 users in the morning and 211 users in the evening are usually visiting KVB Walk 'n' Jog in a day. So that to get responses of the different user group stratified random sampling method was adopted.

Stratified random sampling is a method of sampling that involves the division of a population into smaller sub-groups known as strata. The method of sampling is from a population which can be partitioned into subpopulations, in which each subpopulation can also be assessed randomly.

Sample size: based on the size of users it was decided to collect 500 numbers which includes morning and evening users.

Survey Tool: A questionnaire designed to collect the responses from the users on following aspects:

- User information
- Duration-purpose-usage time and operational hours
- Physical & psychological health implications on individual's health
- Facilities and usefulness
- Safety & hospitality aspects and overall performance of the park and
- A comments box placed to record the individual's opinion.

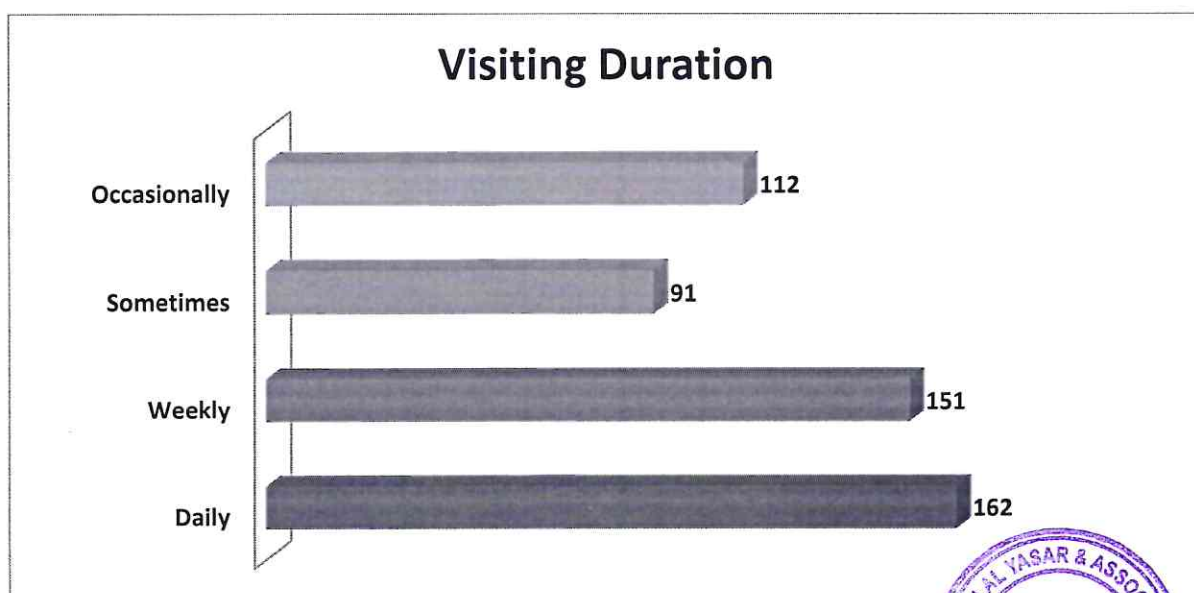
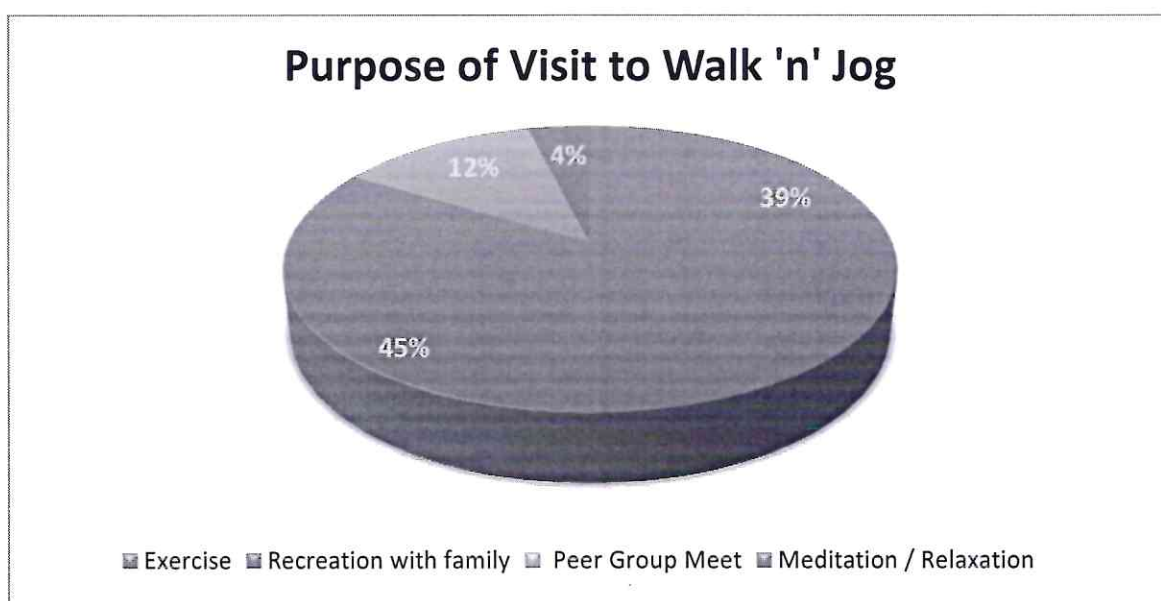
Survey period: Operational timings of the park are from 5:00 am – 9:00 am in the morning and 4:00 pm to 8:30 pm in the evening. To capture the responses of various users on different timings the survey was conducted from 26/11/2021 to 05/12/2021.



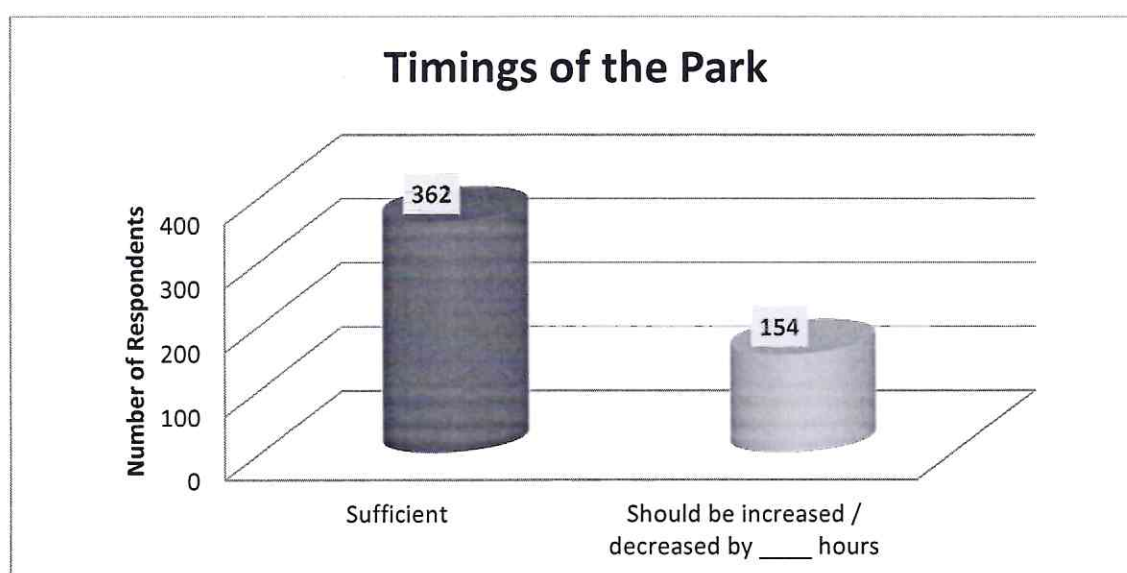
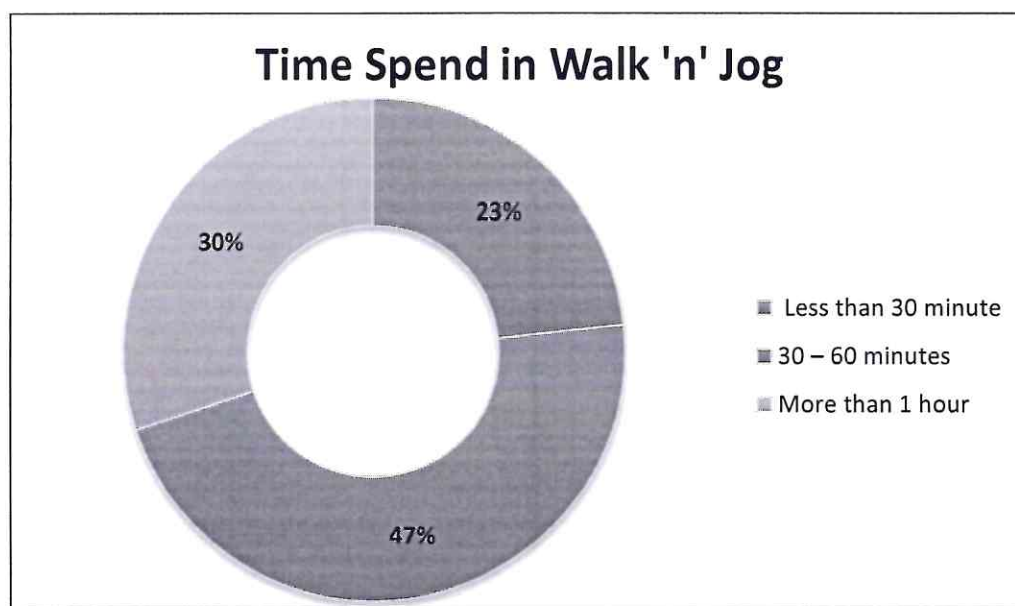
Walk 'n' Jog User Impact Survey & Inferences

Responses over the type of users and duration of visit:

Among the total number of users daily and weekly users are high respectively 31% and 29%. There are 112 user visits the place occasionally and 91 of the respondents visit the place at sometimes only. With respect to the usage of the KVB Walk 'n' Jog 45% of the respondents coming with their family for recreation, 39% about 200 respondents coming for regular exercise purpose, 12% of them coming to meet their peer group members and 4% of them are coming to sit back & relax.



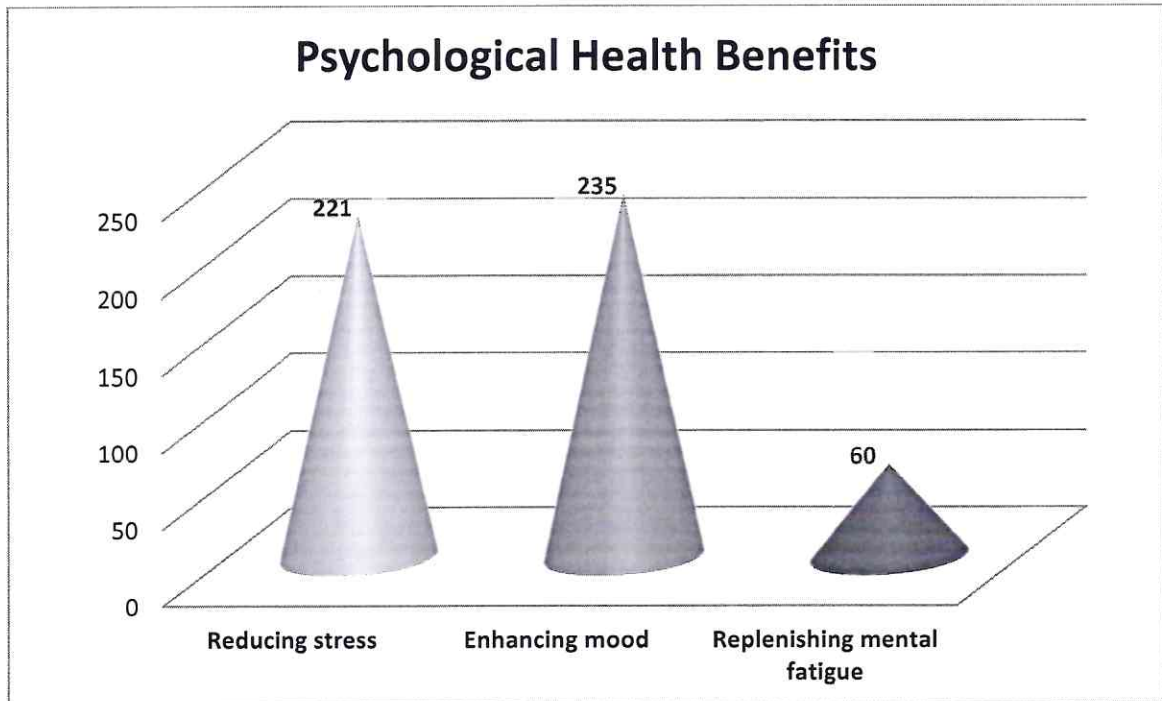
47% of the users are spending time between 30-60 minutes and 30% of the users around 155 visitors are spending more than an hour in the park for spending time with family and regular exercise. Around 120 members responded that, they spend less than 30 minutes.



70% of the respondents recorded that the existing operational timings of KVB Walk 'n' Jog is sufficient, 30 of the respondents expressed that operational timings are not sufficient and it has to be extended for an hour or two. Few of them expressed that in their comments pertaining to the timings, the KVB Walk 'n' Jog to be opened for full day during weekends and public holidays.

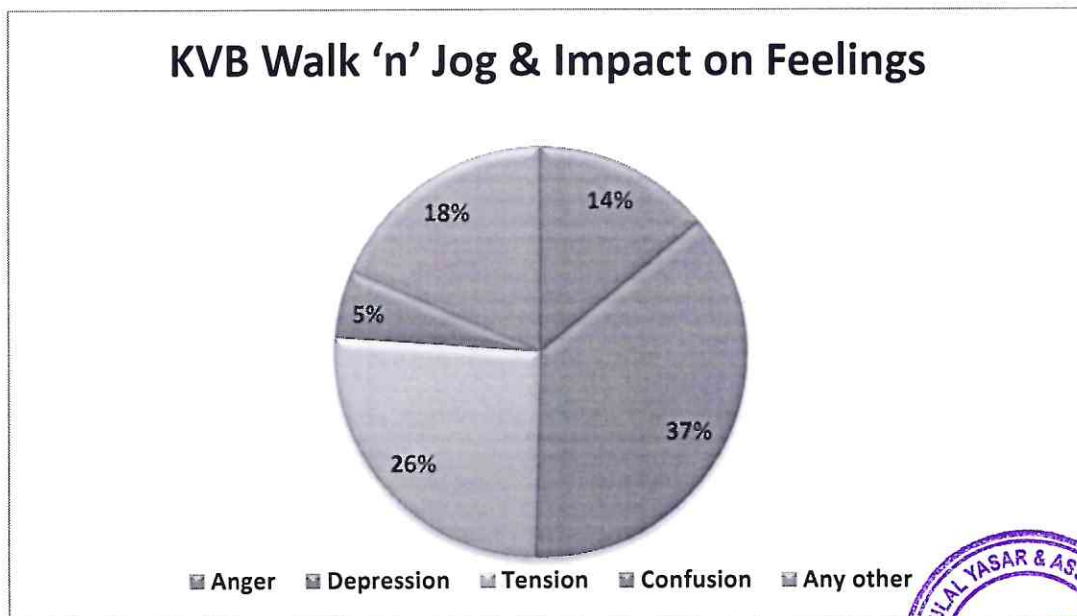


Physical & Psychological Health Benefits and KVB KVB Walk 'n' Jog:

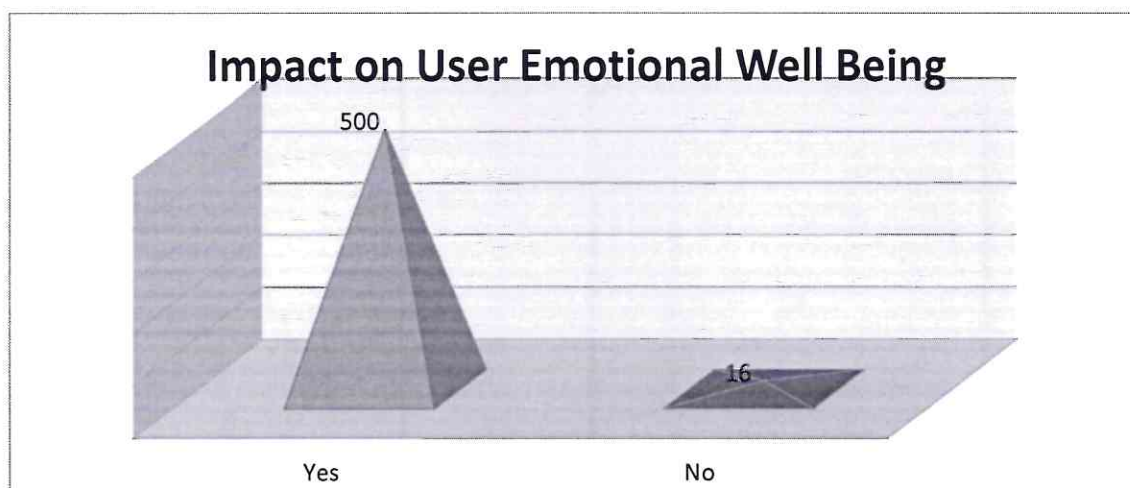


With respect to the physical & psychological health benefits a wide range of positive responses recorded by the participants in the survey.

Among the total number of respondents 235 (45%) were expressed that KVB Walk 'n' Jog has benefited them to enhance their moods, 221(43%) pointed it helps to reduce the stress and 12% of them expressed it supports to replenishing mental fatigue.

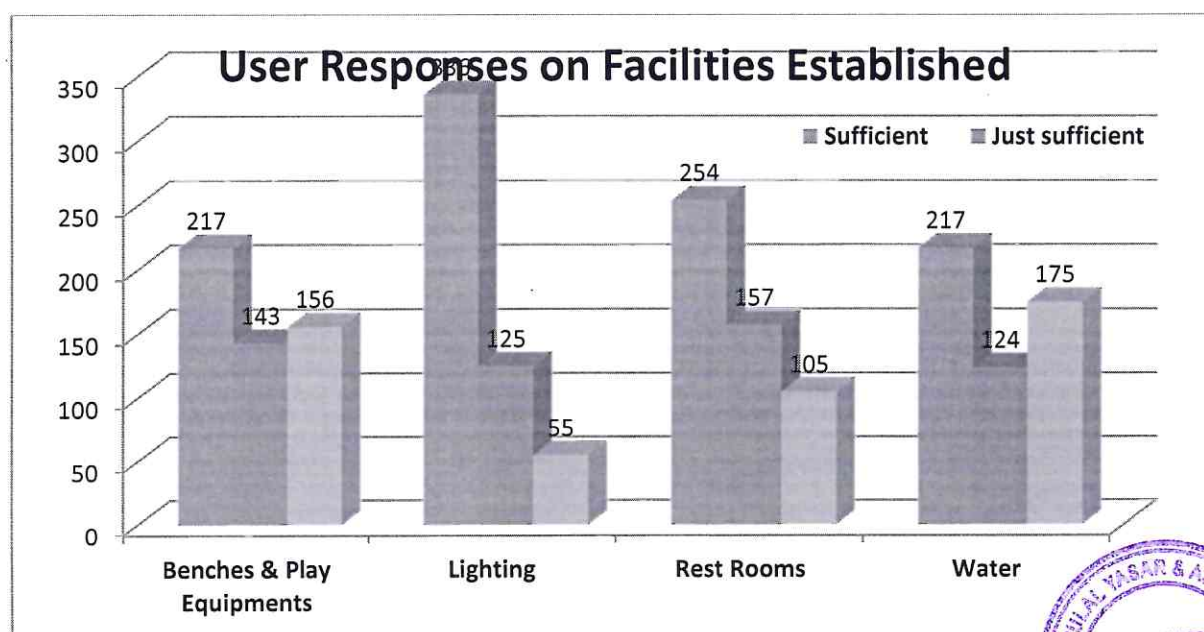


Among the various users of KVB Walk 'n' Jog, vigor feelings like recreation & restoration increased among 44% and 36% of the respondents respectively. 8% of the respondents got companionship and 12% of them felt relaxed by using the park. From the 516 participants 500 users responded that their overall emotional-well-being has improved by using the park and through its environment.

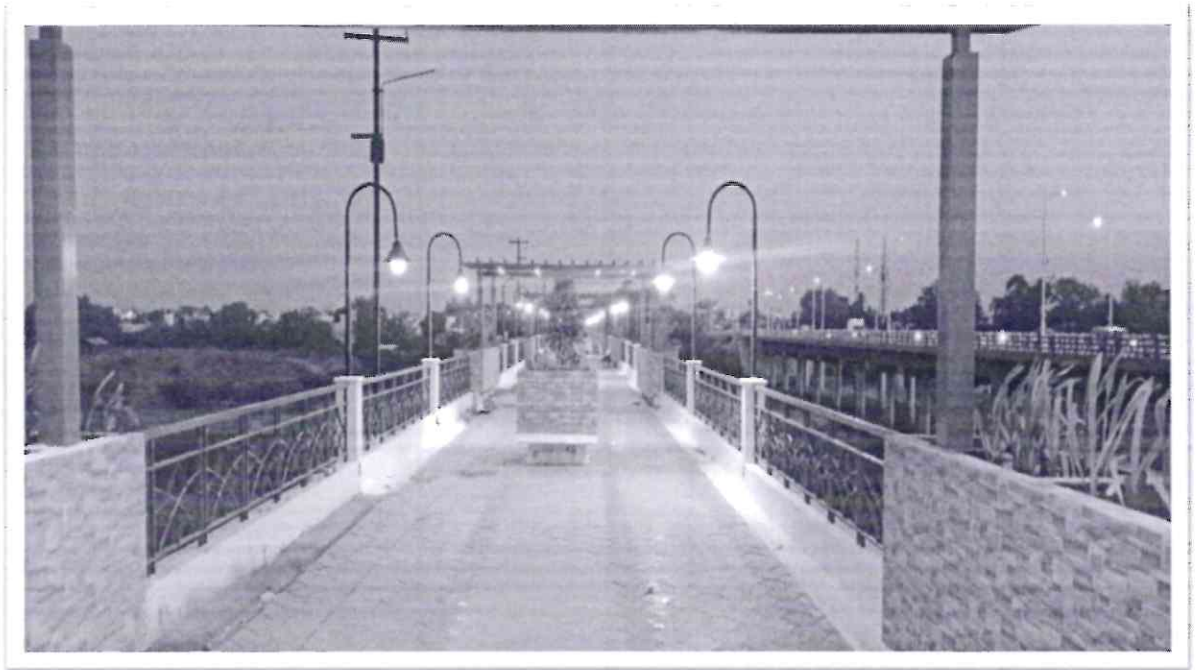


KVB Walk'n'Jog facilities and its usefulness:

Towards understanding the existing facilities and its expediency at KVB Walk 'n' Jog, responses marked 'Sufficient' for 217 (Benches & Play Equipment), 336 (lighting arrangements), 254 (restrooms) and 217 (water) respectively.



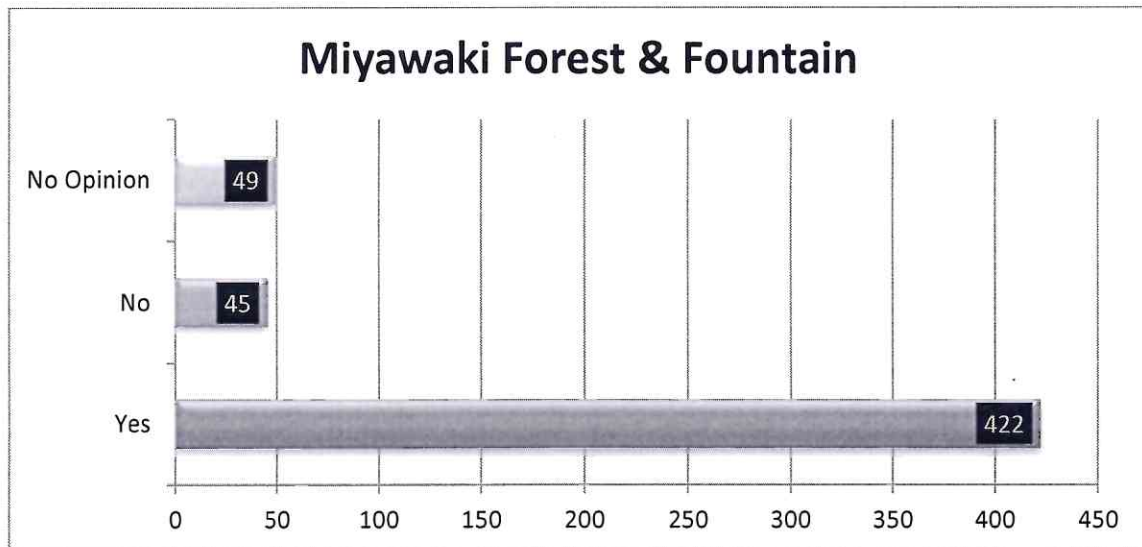
156 respondents replied the benches and play equipment are not sufficient, alike 55 on lighting arrangements, 105 for rest rooms and 175 recorded the water facilities are insufficient. An average of 137 respondents recorded that the provided facilities are just sufficient at the KVB Walk 'n' Jog.



There is music system and public address system provided in KVB Walk 'n' Jog, where different type of music played in it, 377 survey participants responded the played music are pleasant and 122 of them marked for change in music options. It was also one of the major comments written as suggestion in the response sheet.

'Miyawaki model Forest' is very first in the district is established in KVB Walk 'n' Jog for public access and a water fountain in the park area. Out of the 516 participants 82% of them expressed it is giving an additional value to the park.



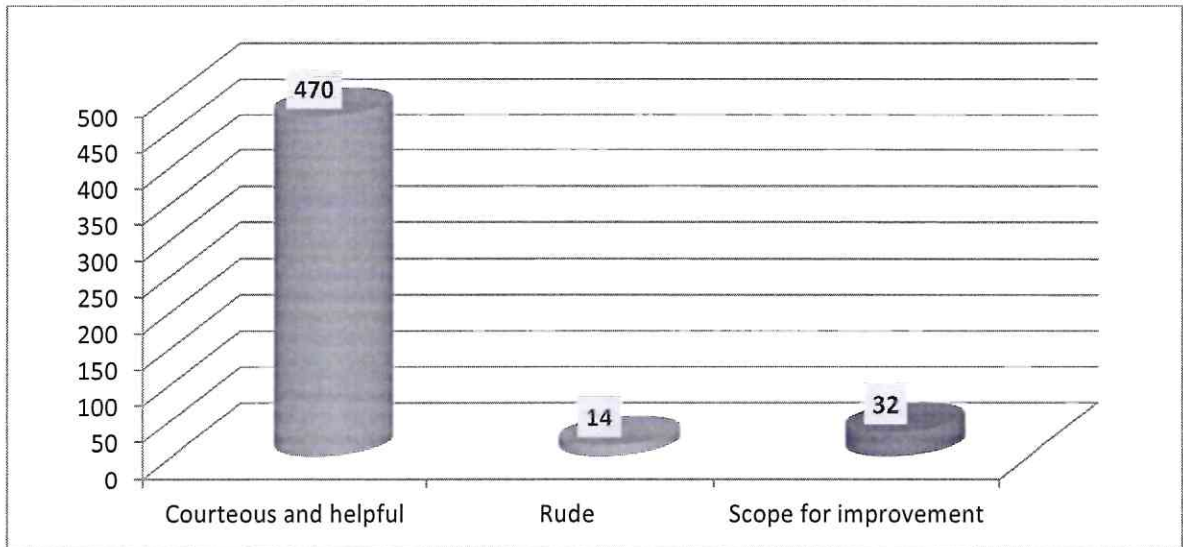


94% of the respondents marked they prefer to visit KVB Walk 'n' Jog along with their family which clearly indicates the place is for complete recreation and to spend time along with family, children to play as well. It has attracted all set of children, walkers, families and youths too.



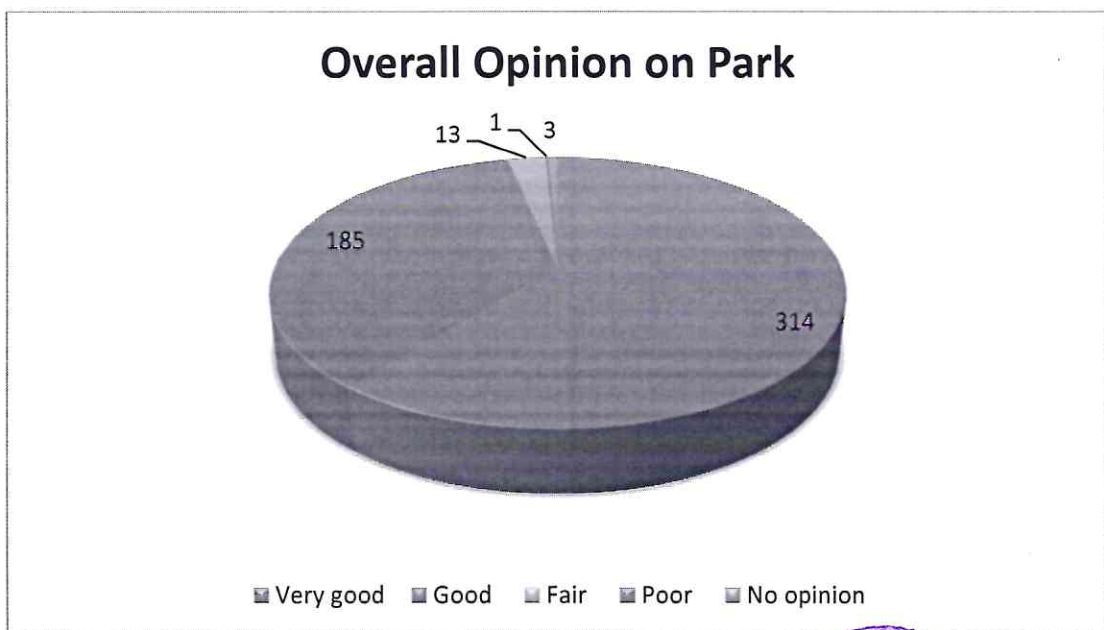
In terms of cleanliness aspects of the walking track, park and toilets 80% of them marked it is clean and well maintained. 18% of the responses are focused on scope for improvement, in that 30 members of those who responded as “insufficient rest room facilities” have marked it.





Since the people of Karur and nearby felt that KVB Walk 'n' Jog is a safe and 468 responses shows that no such instances like harassment, misbehavior. 23 number of response are at times the misbehavior by other walker which disturbs peer walkers and visitors.

Though there are no notable recreational places in Karur, and the overall opinion about the park is marked as very good which is reiterated by the number of 314 survey responses and 185 responses marked 'as good on the performance of KVB Walk 'n' Jog.



Findings:

- By correlating above responses among the 162 regular users 127 of them are using for walking & exercise purpose and they spend around 30 to 60 minutes at on daily basis.
- From 232 users who are visiting for recreational purpose among them 104 users are weekly visitors in that more than 50% are spending 60 minutes at KVB Walk 'n' Jog.
- While trying to understand the environment of KVB Walk 'n' Jog and its impact on individuals feelings most of them expressed it has decreased depression, tension among 37% and 26% respectively.
- 14% around 72 respondents and 5% around 28% respondents marked it supports them to reduce anger and confusion.
- A 95 numbers (18%) of respondents marked the option 'Others' where they mentioned "increase in happiness" is highlighting a significant contribution in an individual's feelings.
- While looking into the safety, security and hospitality aspects in the KVB Walk 'n' Jog 470 responses shows the security persons & sanitary staff are courteous and helpful in which 446 participants mentioned they prefer to visit along with their family in their earlier question and among them 210 are mentioned they visit the place along with family for recreational purpose.
- The response deriving the place is comfortable, safe for families, women and children with the support of staff members who are maintaining the place.

Conclusion:

- KVB Walk 'n' Jogis a safe walking place for women, comfortable recreational place for families and children.
- The regular users who use the park are comfortable with the operational timings and expressed that lighting facilities to be improved at the walking track and in children play area.



- KVB Walk 'n' Jog is supporting to improve the physical health and enhancing the psychological health benefits of individuals who use the park regularly.
- Cleanliness and safety aspects of the park attracts one time users to become regular users, which is fulfilling their recreational needs and playing inevitable role in the refreshing their overall feelings and positive impact.
- KVB Walk 'n' Jog has added value and significant role in the expanding Karur town.

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