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November 18, 2025

The Manager,
National Stock Exchange of India Ltd,
Exchange Plaza, 5th Floor,
Plot No. C-1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East), Mumbai – 400051.

The Manager,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

Scrip Code: KARURVYSYA

Scrip Code: 590003

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached Press Release made by the Bank titled – “Karur Vysya Bank joins National Finance Olympiad to Promote Financial Literacy in Schools”.

Kindly take the same on record.

Yours faithfully,

Srinivasarao M
Company Secretary &
Deputy General Manager

Encl: As above

THE KARUR VYSYA BANK LIMITED
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No.20, Erode Road, Vadivel Nagar,
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Press Release

Karur Vysya Bank joins National Finance Olympiad to Promote Financial Literacy in Schools

Karur, 18th November 2025: Karur Vysya Bank (KVB) has launched a Financial Literacy Awareness Program for school students under its CSR pillar, “KVB Vidya,” aligned with the CSR theme of Promoting Education. Implemented in partnership with the National Finance Olympiad (NFO), the initiative aims to equip young learners with essential financial knowledge and skills to help them make informed decisions in the future.

The program focuses on government and underprivileged school students from Grades 9 to 12, covering 210 schools and benefiting over 3,150 students. It features a structured financial literacy curriculum supported by physical study materials, alongside both online and offline examinations conducted by NFO to assess learning outcomes. Students will receive certificates and medals in recognition of their performance.

The collaboration commenced in September 2025 and currently functions as a project-based partnership for the year 2025. Under this initiative, KVB has funded and coordinated the program, while NFO has managed the study materials, examinations, and overall execution. KVB will also offer additional financial literacy resources and awareness sessions to participating students.

Shri Ramesh Babu, Managing Director & CEO, Karur Vysya Bank, expressed his enthusiasm, saying: “Our partnership with the National Finance Olympiad has helped us introduce essential financial concepts to students at a formative age, a crucial step toward strengthening financial inclusion. With the support of our 20 divisional offices, we’ve been able to reach more schools and create meaningful on-ground impact. This collaboration has enhanced the program’s credibility and effectiveness, and we see it as the beginning of a long-term mission to nurture financially responsible young citizens. Encouraged by the initiative’s success and the positive student response, we look forward to expanding our CSR efforts in financial literacy, particularly in schools.”

Mitul Mehta, Co-founder of the National Finance Olympiad, said: “The urgency to build financial literacy among India’s youth has never been greater. Students today are growing up in a world where financial decisions start early, yet access to structured money education remains limited across the country. Partnerships with institutions like Karur Vysya Bank accelerate our mission nationwide, helping us equip every student with practical money skills and shaping a financially confident generation for the future.”

About NFO

The National Finance Olympiad (NFO) is India’s largest and most impactful financial literacy program dedicated to students from Grades 1 to 12. With a mission to make financial

education accessible, practical and engaging, NFO equips young learners with essential money management skills through structured content, competitive exams and school partnerships. With a footprint across 500+ institutions in 100+ cities, NFO aligns with the National Education Policy (NEP) 2020 and continues to advocate for integrating financial literacy into mainstream education.

About Karur Vysya Bank

Karur Vysya Bank has touch points in the form of 896 branches and 2226+ ATMs & cash recyclers. The Bank continues to grow with its strong financials. The bank's total business was Rs. 2,03,216 cr. as on 30.09.2025 with a deposit base of Rs. 1,10,492 cr. and advances at Rs. 92,724 cr. Net profit for Q2 FY26 is at Rs. 574 crores. Net NPA of the Bank was 0.19%.