

IRC: F48:138:283:2025

September 03, 2025

The Manager,
 National Stock Exchange of India Ltd,
 Exchange Plaza, 5th Floor,
 Plot No. C-1, 'G' Block,
 Bandra- Kurla Complex,
 Bandra (East), Mumbai – 400051.

The Manager,
 BSE Limited,
 Phiroze Jeejeebhoy Towers,
 Dalal Street,
 Mumbai – 400001.

Scrip Code: KARURVYSYA

Scrip Code: 590003

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Newspaper Publication

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 & in compliance with circular issued by Investor Education and Protection Fund Authority (IEPFA), Ministry of Corporate Affairs dated July 16, 2025, please find enclosed copies of the newspaper advertisement on **“100 Days Campaign – Saksham Niveshak”**. The purpose of the campaign is to create awareness among shareholders to update their KYC details and to claim any unpaid or unclaimed dividends in order to prevent their dividend amount and shares being transferred to IEPFA.

The advertisement has been published in the following newspapers on September 03, 2025:

S. No	Newspaper	Edition	Language
1	Business Standard	All Edition	English
2	Dinamalar	Trichy Edition	Tamil


Kindly take the same on record.

Yours faithfully,

Srinivasarao M
 Company Secretary &
 Deputy General Manager

Encl: As above

THE KARUR VYSYA BANK LIMITED
 Investor Relations Cell, Registered & Central Office,
 No.20, Erode Road, Vadivel Nagar, L.N.S.,
 Karur - 639 002.
 ☎: 04324-269431,35,40-43, Fax: 04324-225700
 Email: kvbshares@kvbmail.com
 Website: www.kvb.co.in
 CIN: L65110TN1916PLC001295



Karur Vysya Bank
Smart way to bank

THE KARUR VYSYA BANK LIMITED
Regd. & Central Office, No. 20, Erode Road,
Vadivel Nagar, L.N.S., Karur - 639002
[CIN No: L65110TN1916PLC001295]
[E-mail:kvb_sig@kvbmail.com] [Website: www.kvb.co.in]
[Tel No: 04324-269441]

NOTICE TO SHAREHOLDERS
100 Days Campaign – “Saksham Niveshak”- for KYC and other related updations and shareholder engagement to prevent Transfer of Unpaid/Unclaimed dividends to IEPF

This is to inform you that, in pursuant to circular issued by Investor Education and Protection Fund Authority (IEPFA), Ministry of Corporate Affairs dated July 16, 2025, your Bank has undertaken 100 days campaign titled “**SAKSHAM NIVESHAK**” from July 28, 2025, to November 06, 2025 to enable our shareholders to claim the unpaid/unclaimed dividend and to update their KYC details.

Purpose of the Campaign: To create awareness among shareholders to update their KYC details and to claim any unpaid or unclaimed dividends in order to prevent their dividend amount and shares being transferred to IEPFA.

Action for Shareholders: Shareholders whose dividends have remained unpaid/unclaimed or Non-KYC compliant are requested to update their KYC details, bank mandates, and contact information in order to ensure timely receipt of the dividends declared by the Bank directly to bank account and preventing transfer of such dividends and shares to the IEPF.

Initiatives taken by the Bank: The Bank has taken an initiative to provide exclusive assistance on unclaimed dividends. Shareholders may directly contact the Bank's Shares department at **04324-269441** for any assistance in this regard.

The shareholders are advised to update their KYC and claim their unpaid dividends at the earliest:

Shareholders holding Physical Shares are requested to submit the following Investor Request Forms (ISR) duly filled in along with supporting documents to the Bank's Registrar and Transfer Agent – M/s. MUFG Intime India Private Limited at "Surya" 35, Mayflower Avenue, Behind Senthil Nagar, Sowripalayam Road, Coimbatore 641028 Tel Nos: 0422-2314792, 2539835/836/4958995 Email: coimbatore@in.mpbs.mufg.com

- Form ISR-1 - For Updation of KYC details
- Form ISR-2 - For Updation of Signature
- Form ISR-3 - Declaration for Opting-Out of Nomination
- Form SH-13 - Registration of Nomination
- Form SH-14 - Cancellation or Variation of Nomination

The format of the aforesaid forms for updation of KYC details are available on the Bank's website <https://www.kvb.co.in/investor-comer/share-holder-faq/>.

Shareholders holding shares in Demat mode may approach their respective Depository Participants (DP) for updating their KYC/Bank details.

The shareholders are advised to act promptly to avoid the transfer of their unclaimed dividends and shares to the IEPFA.

For The Karur Vysya Bank Limited
Srinivasa Rao M
Place : Karur
Date : September 02, 2025

Company Secretary
(Membership No. ACS 19189)

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