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July 25, 2025

The Manager,
National Stock Exchange of India Ltd,
Exchange Plaza, 5th Floor,
Plot No. C-1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East), Mumbai – 400051.

The Manager,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

Scrip Code: KARURVYSYA

Scrip Code: 590003

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached Press Release made by the Bank titled – “Karur Vysya Bank celebrates 109th Founder’s Day; RBI Deputy Governor Shri Swaminathan J launches Cybersecurity Initiative”.

Kindly take the same on record.

Yours faithfully,

Srinivasarao M
Company Secretary &
Deputy General Manager

Encl: As above

Press Release

Karur Vysya Bank celebrates 109th Founder's Day; RBI Deputy Governor Shri Swaminathan J launches Cybersecurity Initiative

Karur, July 25, 2025: Karur Vysya Bank (KVB), one of India's oldest and most trusted banking institutions, celebrated its 109th Founder's Day today in Karur with great pride and enthusiasm. The special occasion was graced by Shri Swaminathan J, Deputy Governor, Reserve Bank of India, as the Chief Guest.

The presence of valued customers marked the event, with members of the Board of Directors, the founding family, and employees all coming together to commemorate the Bank's rich legacy of trust, service, and community connection.

As part of the celebrations, Shri Swaminathan J also remotely launched KVB's **Cybersecurity Awareness Initiative** in Trichy, aimed at promoting digital safety and responsible financial practices among the public. The initiative will reach diverse sections of society through mass media campaigns, offline and branch activations, and specially curated workshops across schools, colleges, workplaces, residential communities, and senior citizen forums — creating awareness across all age groups, from students and working professionals to homemakers and retirees.

Speaking on the occasion, **Shri Ramesh Babu**, Managing Director & CEO, Karur Vysya Bank, said, "KVB was founded with a simple yet profound purpose; to serve with integrity, prudence, and care. As we celebrate 109 glorious years of this legacy, we step into our 110th year with pride and renewed purpose. This Founder's Day not only honours our past but also reflects our commitment to a safer digital future. Through our comprehensive cybersecurity awareness programme, we aim to educate and empower every section of society to stay vigilant and secure in today's digital world. As we look ahead, we remain committed to growing responsibly, while upholding the same integrity and trust that have defined KVB since its inception."

Shri Swaminathan J, Deputy Governor, Reserve Bank of India, also addressed the gathering and shared his perspectives on the occasion. "Founders' Day is not just a ceremonial gathering to mark the passage of time. It is a celebration of vision, resolve, and quiet determination—a tribute to those who chose to build a lasting institution in the face of uncertainty. Lasting success is built not on chance or scale, but on careful thought and considered action. Resources must be used with discipline. Tools must be modern and well-governed. Timing must be informed by awareness. Action must translate intent into outcome. And context must guide judgment at every step."

He further added that “In the 109 years since its founding, KVB has honoured these principles in many ways—quietly, steadily, and purposefully. But the road ahead will be more complex, more competitive, and more demanding. The institutions that will lead in this environment are not those that move the fastest, but those that move with clarity, with courage, and with conviction”.

The Founder’s Day celebration also featured the unveiling of a specially curated **brand film**, capturing Karur Vysya Bank’s remarkable journey over the past 109 years. The film traced the Bank’s humble beginnings, key milestones, and its steady transformation into a modern, tech-driven financial institution with a strong national footprint. The brand film paid tribute to the founding visionaries and underscored the Bank’s enduring commitment to trust, innovation, and customer-centric banking.

The event reaffirmed KVB’s commitment to its timeless values while embracing modern responsibilities towards digital security and community well-being.
