

Annual Action Plan for the Financial Year 2024-2025

Karur Vysya Bank realizes that Corporate Social Responsibility is not just compliance, but a strategic and wholesome approach towards the Planet, People and Profit. “Well-meaning and well implemented CSR will bring about some relief to larger issues that are of social and environmental in nature”, is the Mission Statement of the Bank on Corporate Social Responsibility. The bank is well involved in programmes whereby its projects on skill development, environmental sustainability and healthcare contribute substantially for the betterment of society and the community.

Key focus areas of CSR activities:

As per the CSR Policy of KVB, the following areas have been identified from Schedule VII of the Companies Act, 2013 (“Act”) as the key focus areas:

(a) HYGIENE AND HEALTHCARE:

- i. Promotion of sanitation through construction of toilets in educational institutions with particular focus on institutions for girls and in public spaces, providing sanitary napkin dispensers and incinerators in educational institutions;
- ii. Providing clean drinking water by way of setting up RO plants, especially in rural centres;
- iii. Promoting healthcare projects especially in rural and slum areas.

(b) EDUCATION:

- i. Support to education through construction of classrooms, providing classroom equipment like benches, computers, laboratory equipment, sports facilities & equipment and the like;
- ii. Providing scholarships to deserving students;
- iii. Undertaken projects for skill development in various fields.
- iv. Promoting financial & cyber literacy through various media options

(c) ARTS AND CULTURE: Protect and promote national heritage, art and culture including restoration of buildings and sites of historical importance

and works of art; setting up public libraries; promotion and development of traditional art and handicrafts

(d) ENVIRONMENT: Protection of environment and its sustainability.

(e) Any other Sustainable activity forming part of Schedule VII whether existing or newly included by MCA that can be taken up by the Bank, if needed.

Summary of CSR Budget approved by Board for the FY2024-25:

The CSR Budget for the Bank in this financial year is arrived at, based on at least two per cent of the average net profits made during the three immediately preceding financial years. The CSR Budget so arrived at for the Financial Year 2024-25 is **Rs. 29,73,42,919.67** (Rupees Twenty-Nine Crore Seventy-Three Lakh Forty-Two Thousand Nine Hundred and Nineteen Sixty-Seven Paise only)

Further, CSR Budget for the financial years 2023-24 was exceeded by a sum of Rs. Rs. 29,60,849.98, which was set off against the CSR budget of FY2024-25. The budget for FY2024-25 after setting off will be **Rs. 29,43,82,069.69** (Rupees Twenty-Nine Crore Forty-Three Lakh Eighty-Two Thousand Sixty-Nine and Sixty-Six Paise).

Brief of the Projects:

S.No	Project	Classification	Mode of Implementation	On Going
Promotion of Sanitation and Healthcare				
1	Support to Asha Kiran Dialysis Centre – Free Dialysis Unit	Healthcare	Asha Kiran	Yes
2	Support to treatment of Spine & Limb deformities	Healthcare	Ganga Spine Injury Foundation, Coimbatore	Yes
3	Changing Lives through Reconstructive Surgery	Healthcare	Ganga Plastic Reconstructive and Microsurgery Trust, Coimbatore	Yes
4	Treatment of Cancer Patients	Healthcare	Sri Thangam Charitable Trust, Namakkal	Yes
5	Reconstructive Surgery for Burn Survivors	Healthcare	Burn Survivor Mission Savior Trust, Hyderabad	Yes
6	Renovation of 5 Primary Healthcare Centers in the flood affected areas and in dire need in rural area	Healthcare	Bharat Cares	Yes
7	Promoting Sanitation Facilities in Govt. Schools	Sanitation	Gramalaya	Yes
8	Karur Texcity Medical Centre, Karur.	Healthcare	Direct by Bank	No
9	Provision of Essential Medical Equipment to Government Primary Health Centre	Healthcare	Direct by Bank	Yes
10	Provision of Ophthalmic Equipment (Lensometers and Trial sets) to Vision centres of Sankara Eye Hospital	Healthcare	Sankara Eye Hospital, Pammal, Chennai.	Yes

S.No	Project	Classification	Mode of Implementation	On Going
11	Provision of Battery-Operated Garbage Collection Vehicle to Naganatha Swamy Temple.	Sanitation	Direct by Bank	Yes
12	Ambulance to Melmaruvathur Adhiparasakthi Institute of Medical Science and Research.	Healthcare	Adhiparasakthi Charitable Medical Educational and Cultural Trust	Yes
13	Provision of Ophthalmic Operating Microscope to Government hospital, Madurantakam.	Healthcare	Direct by Bank	No
14	Construction of Boys Urinal & Toilet block at Govt High School, Aandankovil East, Karur.	Sanitation	Direct by Bank	Yes
15	Provision of essential medical equipment's to VIRRD Hospital.	Healthcare	VIRRD Hospital, Dwarakatirumala, Andhra Pradesh.	Yes
16	Provision of Medical equipment to Governemnt Medical College Hospital, Karur	Healthcare	Direct by Bank	Yes
17	Robotic Solution to Eliminate Manual Scavenging	Sanitation	IIT Madras Incubation Cell, Chennai	Yes
Promotion of Education and Skill Development				
18	KVB Scholarship Program	Education	Buddy4Study	Yes
19	Fostering Abilities through Special Education and Therapy for Cerebral Palsy	Education	The Spastics Society of Tamil Nadu, (SPASTN), Chennai	Yes
20	Support for Speech & Language Therapy, Vocational Tools, and equipment for training students with Special Needs	Education	Sankalp Trust, Chennai	Yes

S.No	Project	Classification	Mode of Implementation	On Going
21	Provision of learning equipment to the ICSI, Coimbatore chapter	Education	Direct by Bank	Yes
22	Provision of Skill Development training to rural women on different trades	Skill Development	Women Welfare Trust, Paramakudi	Yes
23	Integrating Skill Building and Entrepreneurship Development- for Village Development	Skill Development	Voluntary Association for Peoples Service- VAPS, Madurai	Yes
24	Provision of Roof top based Solar water heating system to three student's hostels	Education	Mother Teresa Women's University, Kodaikanal.	Yes
25	Sustainable Growth Solutions – Training of Farmers on Hydroponic Vegetable Cultivation	Skill Development	Trust for Village Self Governance	Yes
26	Construction of New Library cum Study Centre at Karur.	Education	Direct by Bank	Yes
27	Promoting Quality Education through Provision of School Bus	Education	G.H Foundation	Yes
28	Provision of Battery-operated vehicle to MD University	Education	MD University, Rohtak, Haryana	No
29	Provision of Mini Science Centre in Government Schools	Education	Samabhavana / (STEM Learning)	Yes
30	Cyber Security Awareness in Television channels	Education	Direct by Bank	No

S.No	Project	Classification	Mode of Implementation	On Going
31	Promoting Cyber Security Awareness to General Public	Education	Direct by Bank	Yes
32	Employment linked training program for sustainable livelihood of the underprivileged youth and	Skill Development	Sambhav Foundation	Yes
33	Provision of Computer systems and Water dispensers to Kalasalingam Academy of Research and Education.	Education	Direct by Bank	Yes
34	Early Childhood Care and Education for children of migrant labourers	Education	Diyaghar	Yes
Environmental Sustainability and Rural Development				
35	Maintenance of Walk N Jog, Karur	Environment	Direct by Bank	No
36	Establishing Urban Mini-Forest, NGGO Colony, Karur	Environment	RERO, Namakkal	Yes
37	Establishing village forest at Mayanoor Panchayat, Karur.	Environment	RERO, Namakkal	Yes
38	Restoring Biodiversity in Urban Space	Environment	Communitree	Yes
39	Climate-Resilient Dry-land Agriculture for Ecological and Livelihood Security	Rural Development	VIDIYAL	Yes
40	Provision of Battery-operated Electric vehicle to Kalaignar Centenary Park, Chennai	Environment	Direct by Bank	Yes
Art and Culture				

S.No	Project	Classification	Mode of Implementation	On Going
41	Renovation of storm water drains and structure at Aadhi Kumbeshwarar Temple.	Art & Culture	Direct by Bank	Yes
42	Indigenous and Endangered Languages Lab	Art & Culture	Gabo Alliance Foundation	Yes
Livelihood				
43	TNUHDB - Fostering sustainable livelihoods, Culture and Skills	Livelihood	Native Medicine Charitable Trust	Yes
44	Improving Lives of Marginal Communities through Sustainable Livelihoods	Livelihood	Jana Kalyana Samakhya (JKS)	Yes
Promoting Sports				
45	Support to Weightlifting Sports Person	Promoting sports	Direct by Bank	Yes
Reducing Inequalities				
46	Promoting Good Health and Well-being of Elderly through Ambulance support for Old Age Home	Reducing Inequalities	The Vanchi Poor Fund, Ammaveedu	Yes
Ensuring Nutrition Security				
47	Providing Mid-day meals to Govt school children for complete Academic year	Ensuring Nutrition Security	The Akshaya Patra Foundation	Yes

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